



**Our loyalty platform builds meaningful relationships with your consumers by helping to increase both the average value and number of transactions.**

## The Outcomes

As well as providing a tool that will increase sales, the app functionality also includes a cashless payment feature. Today, cashless payment is expected by consumers and also eliminates the risks associated with handling cash and banking for management teams.

## Other features include...

- ▶ The ability to manage global promotions as well as bespoke offers
- ▶ Full integration with numerous ePoS providers resulting in seamless sales reporting
- ▶ The ability to segment consumers, helping to target identified markets effectively
- ▶ System push notifications created by the app for seamless real-time communication
- ▶ End to end report generation via the management module

The app allows organisations to explore new ways of diversifying their promotions and offer greater value to their consumers. Greater loyalty equals more spend equals improved turnover and margin.

### For more information about Litmus Smart Loyalty & Cashless App get in touch:

There are a number of ways you can get in touch.

- ▶ Call us on **01276 673 880**
- ▶ Email us at **mailbox@litmuspartnership.co.uk**
- ▶ Complete the online contact form **here**.

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Platform offered  
through a  
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